



Strategic Planning Consultancy

Creating a roadmap for successful project delivery

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Planning, to succeed

Maximising the value of your project requires an optimum delivery roadmap from the very beginning

Strategic planning determines how a project can best be delivered by identifying core objectives and constraints, challenging design concepts and providing innovative procurement and delivery solutions.

Stakeholders are becoming increasingly aware of project delivery risks and demand a clear understanding of development phasing, sustainability, finance, procurement, programme and logistics before allowing a project to proceed. Early engagement of our services offers the best opportunity to answer these questions and add maximum value to your project.

Our strength lies in the broad experience and industry knowledge of our people. We bring success to projects through technical insight, practical advice and clear communication. Our service has provided credibility to a wide array of projects including major sport events, transport infrastructure and mixed-use schemes varying in size from large-scale developments to small complex projects.

Strategic planning also has a vital role to play in the analysis of distressed projects. If your project has suffered delays or cost overruns, for example, our experts can work with your team to investigate the root cause and provide solutions to get your project back on track.

Whether defining the delivery model for your concept masterplan or engaging within a project recovery team, our innovative and intelligent solutions will provide tangible benefits and real value.

Clear vision, clear value

Strategic planning brings considerable benefits to your project

Credible delivery timeframe

Understanding the timing and sequence of your development from the start will help you make the right design and financial decisions. Sequencing of activities forces the discovery of key interfaces and potential risks. A credible delivery, with these risks addressed, is essential for attracting investor and stakeholder support.

Project-wide understanding

Investigating a wide range of issues including stakeholder requirements, local market, constructability, funding, resource availability and programme will determine a comprehensive sustainable delivery model tailored to your project.

Financial clarity

We ensure the delivery strategy is in your financial best interests. Our approach will identify missing or abnormal costs and the implications of the chosen delivery options on your cash flow.

Free thinking on procurement

Engagement at project inception provides the only opportunity to develop a procurement strategy for design and delivery based on an unhindered total understanding of the project from start to finish.

Holistic approach to logistics

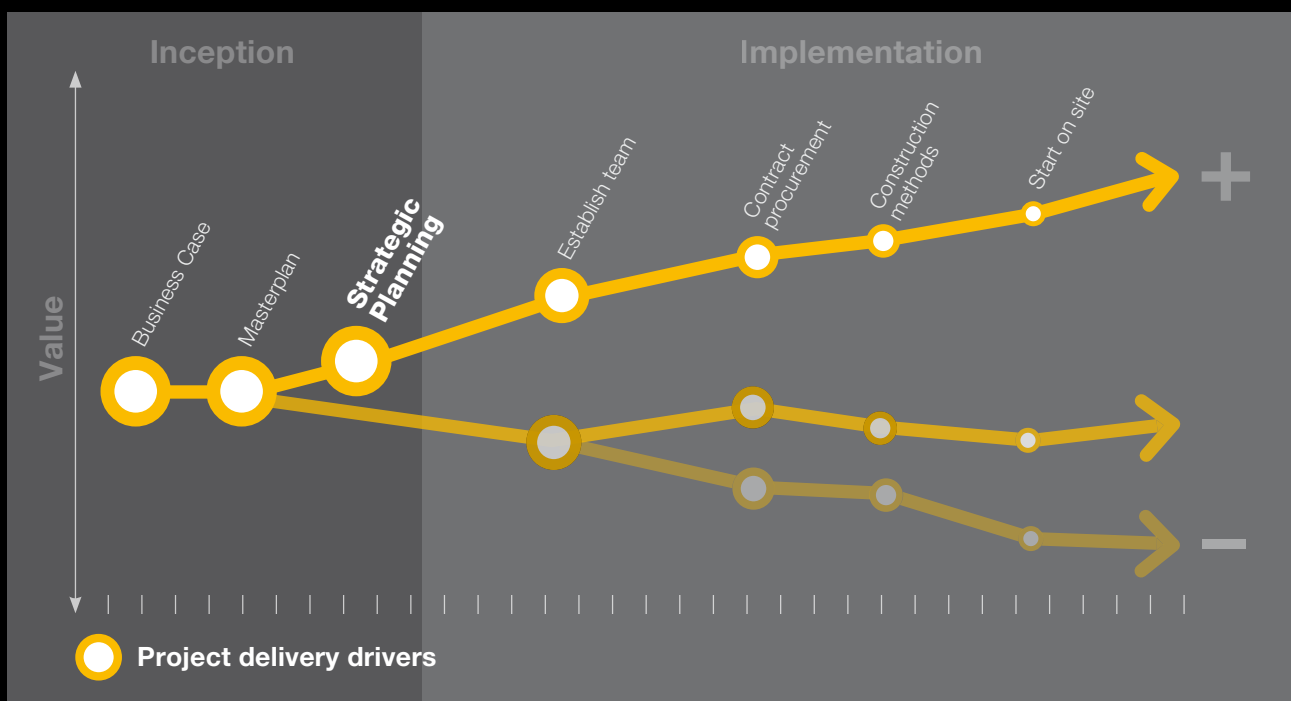
By developing a project-wide logistics strategy we will help you understand resource requirements, sourcing, transport, distribution, temporary facilities and infrastructure from the start of the project. This will identify any hidden costs and delivery constraints.

Benefits vs. costs

The downstream impact of early strategic planning has helped clients to make the right decisions, improve efficiency and save money in the process. The timescale and breadth of our delivery proposals can be flexible to suit your needs, ranging from a few weeks for an outline strategy to a longer term detailed delivery study.

Visual communication

Highly visual drawings and diagrams communicate the value of your project to a wide range of stakeholders. These can be incorporated into your business plan to provide technical and planning insight to your project proposal.





Effective, flexible services

We plan the success of your project with a service offer tailored to suit your individual requirements

Delivery Analysis

- Understand your requirements
- Identify key constraints, delivery risks and sustainability goals
- Engage with stakeholders
- Develop options based on total project understanding
- Recommend delivery solutions

Expert Planning

- Identify and agree schedule milestones and dependencies
- Use experience as a benchmark to validate delivery timeframe
- Deliver coordinated suite of optimised programmes
- Report on critical schedule risks

Strategic Procurement Model

- Identify the work breakdown structure
- Develop packaging strategy with consideration of time, cost and quality
- Review market and analyze supply chain
- Recommend a model for procurement of design and delivery

Implementation Phasing

- Analyse the merits of various phasing options
- Undertake cross-discipline studies with other projects and infrastructure
- Provide detailed study of complex areas where required
- Produce graphical visualisation of the delivery process

Site Wide Logistics

- Undertake a holistic study of resources, temporary infrastructure, transport and security
- Identify material requirement and ensure supply chain capacity
- Provide environmental and waste management advice
- Incorporate logistics considerations in the delivery model

Financial Services

- Establish key cost drivers
- Assess cost early in the project cycle for maximum influence
- Use marketplace knowledge to ensure value and efficiency
- Provide outline cost plan and cash flow for proposed options

Our experience

We have a wealth of international experience in building and infrastructure projects of all sizes



1. London 2012 Olympic & Paralympic Games

Mace Group's strategic planning team played a key role in developing the delivery strategy that assisted London in winning the bid to host the 2012 Olympic and Paralympic Games. The finalised "Deliverability Report" was pivotal in convincing the International Olympic Committee that London was ready to deliver the Games.

The detailed strategy set out how the London 2012 Games could be delivered in time, taking in every aspect from logistics issues to construction sequencing, procurement packaging and interface risks with adjoining projects. The strategic planning team has subsequently made a significant contribution to the ground modeling, infrastructure, construction methods and phasing on the Olympic Park scheme in London.



2. Saudi Arabian Integrated Transport & City Development Plan

As part of the government's vision for urban regeneration and improvement, Saudi Arabia is embarking on a 20 year development plan to reinvent city transport infrastructure. The multi-modal transport solutions will accompany a complete rebuild of the inner city area comprising 12,000,000m² of development.

Mace Group's strategic planning team worked within a multi-party organisation to advance the development concept and forge stakeholder support. While focusing on phasing philosophy, delivery programme, resource studies and delivery risks, Mace has also developed an organisational structure and division of responsibilities for the project to enable transition from concept to reality.



3. Shangri-La Hotels & Resorts

Mace has enjoyed a long history working with the Shangri-La Group across the globe to plan and deliver a number of prestigious hotels throughout Asia, Middle East and Europe. One of our current appointments is to manage the transformation of the former Palais of Prince Roland Bonaparte to a 109 room luxury hotel in the centre of Paris.

The project is being delivered in two stages, the first involving the restructuring and renovation of the original building and the second extending into the adjacent building. This split delivery combined with the urban location and conservation and planning laws has led to complex project. Our Strategic Planning services have been mobilized to help realise the transition between the development stages and provide advice relating to logistics, development phasing and contracting strategy.



4. Sochi 2014 Winter Olympic & Paralympic Games

Following Mace Group's strategic planning role in the selection of London for the 2012 Games, the Russian Olympic Authority commissioned our team to provide a similar deliverability report for their winning Games bid. This work considered more than 200 individual projects within two competition regions and the interlinking transport corridors.

Follow on appointments for both the Olympic Delivery Authority and Organizing Committee have included Programme Management, Governance and Reporting, and Olympic Delivery advice. The strategic planning team's involvement in these appointments has included scheduling, construction phasing, logistics planning for the entire programme as well as the development of governance, work breakdown structure and reporting regime.



5. Montenegro Marina Development

Mace Group has been commissioned to provide strategic planning and project management services for an 800 berth marina development in Tivat, Montenegro. The project, scheduled for completion in 2010, will turn the former naval base into a 250,000m² luxury marina resort. This includes super yacht service facilities, five star hotels, residential, retail and office spaces, a casino, golf course, tennis club and ski resort.

Strategic planning has been vital on this multi-faceted project, in particular addressing the limited transport links and many stakeholders involved.



About Mace Group

Mace Group is one of the world's most accomplished consultancy and construction firms, with a reputation for finding the best solutions to complex infrastructure challenges. We focus on the needs of our clients and work to constantly improve the environments in which people live, work and play. Our extraordinary people are empowered to deliver the best projects safely and efficiently, whilst defining industry best practice.

Mace Group is currently delivering some of the most inspiring projects and programmes around the world. In every role, from consultant and manager to contractor, and in every sector, from schools and airports to offices and utility infrastructure, our dynamic teams strive to find better ways of working every day.

Stefano Saldini

Head of Strategic Planning

strategic.planning@macegroup.com

Mace Group

Atelier House
64 Pratt Street
London NW1 0LF
United Kingdom

t: +44 (0)20 7068 6000

f: +44 (0)20 7068 6111

www.macegroup.com

